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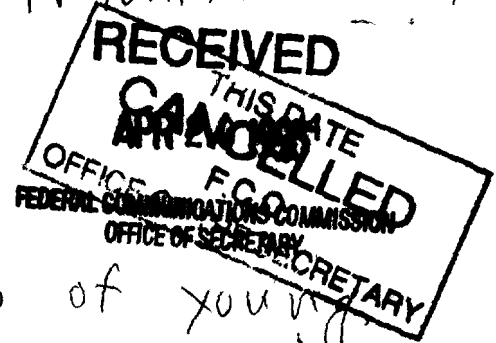
JUL 25 1994

FCC MAIL ROOM

**fce**  
Nebraska Association For  
Family & Community Education

MM93-48

Tryon, Ne 69167



The Honorable Reed Hundt, Ch

Dear sir,

Our FCE club is made up of young women, many with children. We are concerned that there is a need for more good television programs at a time when the children will be home.

Enclosed are notes from our members. Please note our concern and see if you can help us get better T.V. programming for kids.

Sandhill Craftique Club  
N.A. of Fam & Comm. Ed.  
Hc 35 Box 17  
Tryon, Ne 69167

Grace Miller  
McPherson Co, ch.  
FCE clubs.

Hc 35 Box 17

Tryon, Ne 69167

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List A B C D E

Dear Sir:

Please strengthen the guidelines  
for enforcement of children television  
act & more tv for children  
Louise Kemp

Dear Sir,

We need to change our T.V. programming and get it more for kids. I am really disappointed in weekend shows. I think a big part of being a kid is watching cartoons. It was for me. We live in the country and the only stations we get is education and NBC and I feel if The Today Show is on Mon-Fri. we shouldn't have to watch it on Sat. morning. We need to

Get some good "Family Movies" on  
also, not so many scary, shoot-em-up,  
movies. There is so many bad influences  
in the world today we shouldn't have  
to worry about our kid's watching  
T.V.

Thank You,  
Janelle Rudnick

Dear Sir:

The T.V. programming geared for children needs to be improved.

There is no programs really for the younger children to enjoy that have no violence or negative messages.

The one & only station we get in this area does not even have cartoons on Saturday mornings. Please consider changing the programs for our

children so they can have  
something good to watch.

Thank you,

Becky Heerten

Dear Mr. Thundt;

I am very concerned about the programming on T.V. my children are ages 6+3 - they enjoy the childrens programs on educational. The regular programming is not for children. I would appreciate some children programs -

Thank you,

Jill Sanders



Dear Sir;

I am very concerned about more educational shows, especially during the after school hours and weekends. Weekends seem to be really lax in children's programming.

I also feel there is too much violence on T.V. in the evenings, even for adults.

We often just turn the T.V. off rather than watch the violence. T.V. is such an influence,

I'd rather have it be a good influence!

Thank you for listening

Teresa

dear Sir,

As a grandmother of 3 small grandsons I am very concerned about good quality TV programs with true values be put on the networks at times when small children would be watching. More educational and informational programs are desired.

Television is a powerful influence on our children. Please help us use this to

influence our Children to become excellent  
responsible citizens of tomorrow

Thank you for your help and  
Consideration

Horna Robbins  
FCE Member

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JUL 25 1994

FCC MAIL ROOM

Worland, Wy. 82401

July 13, 1994

The Honorable Reed Hunt, Chairman  
Federal Communications Commission  
1919 Street N.W., Room 814  
Washington, DC 2055

To Whom It May Concern:

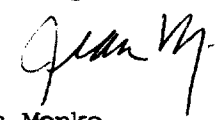
Television has a powerful influence on children.

FCC must stand up for children and have guidelines with a clearer definition of the educational program. FCC should require these programs to be shown at times when children are mostly to be watching, not at 5:30 or 6:00 AM. Programs need to be at their age level also.

Many of the children programs are designed to sell toys, food and other products. Parents feel that educational needs are not a priority when some of these programs are developed. With clearer guidelines, more quality programs should be produced.

Children need special consideration. There is a tremendous potential for the educational use of television. One hour a day would be a reasonable amount of time for educational programs specially targeted for children.

Sincerely,



Jean Menke  
1309 Pulliam  
Worland, Wy. 82401

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The Honorable Reed Hundt, Chairman  
F.C.C.

1919 M Street NW, Room 214

Washington, D.C. 20554

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JUL 25 1994

FCC MAIL ROOM

Dear Mr. Hundt,

I am writing in regards to the strengthening of guidelines to enforce the Children's Television Act of 1990.

I am a member of the NAFCE - National Association for Family & Community Education, and we have been working to improve television programming for children.

In our surveys, we have found a lack of educational programs on TV for young, or they are on at a time - say very early A.M. - when children are not watching. There seems to be too many programs selling children's products, and not enough giving them education & information. An hour a day would not be unreasonable. We know television is a powerful influence - let's use it to the best advantage with excellent quality programming. With clearer guidelines, more quality programs should be produced.

Thank you.

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①

Dean & Rita Sorlie  
Rt 2 Box 153  
Maddock ND 58348

Sincerely,  
Rita Sorlie  
Rt 2 Box 153

Maddock, ND 58348

MM 93-48



National Association of  
Elementary School Principals

SAMUEL G. SAVA  
Executive Director

July 22, 1994

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JUL 25 1994

FCC MAIL ROOM

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, N.W., Room 814  
Washington, D.C. 20554

Dear Chairman Hundt:

As executive director of NAESP, I am writing to urge you to defend the best interests of our nation's children by strengthening the guidelines for the Children's Television Act.

Millions of American children grow up facing constant crises such as hunger, poverty, family problems and violence--leaving them ill-prepared to learn in school. Elementary school principals see these disturbing trends every school day.

Television has an unparalleled influence in the lives of all Americans and can play an unprecedented role in nourishing the minds of our nation's children. Today children have better access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds. This must change.

The market forces, which govern how shows are developed and aired, are biased against educational programming for children. We cannot leave the educational needs of our nation's children in the unseen hands of market forces. Inaction has already led to the dominance of shows cynically designed to serve as marketing vehicles for toys, candy, and other products.

The FCC must stand up for children. The FCC must provide broadcasters with a clearer definition of "educational" programming and make sure that television stations air at least one hour a day of these shows between 7:00 a.m. and 10:00 p.m. in regularly scheduled time slots. America's children are counting on you.

Sincerely,

A handwritten signature in cursive script, reading "Samuel G. Sava", is written over a horizontal line.

Samuel G. Sava  
Executive Director

SGS/mrb

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The Honorable Reed Hundt  
Federal Communication Commission

FCC MAIL ROOM

Dear Sir:

We need more educational programs for children and at a more reasonable time 8 A.M. and 5 P.M. Remember our children are our future caretakers of America.

Let's fill their minds (and all people) with more productive wholesome shows.

Television could do great things for America if they would quite showing crime, violence and sex shows.

Personally I only watch the game shows and local news.

Please decent educational shows for children and adults.

Sincerely

Thimfred Pepper

25176 County Road V

Hugo, Co. 80821

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Honorable Russ Hunt, Chairman  
Federal Communication Com.

1919 M St NW Rm 812  
Washington DC 20054

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JUL 25 1994

FCC MAIL ROOM

Dear Honorable Hunt,

As a mother and home maker and  
one interested in providing decent and  
educational T.V. viewing for not  
only children, but all viewers, I  
encourage you to strengthen the  
Guidelines of T.V. act 1990.

T.V. is a Great sales media,  
& excellent educational tool and  
fortunately (and unfortunately) makes  
the Character of our Children.

Today, T.V. has gone far too far  
in promoting sex rather than love,  
hate & fighting instead of gentle  
family life, the children's shows  
& youth shows show more bedrooms  
than playrooms, more murders than  
caring scenes & so much more  
militant type life than nice  
gentle loving family shows. How  
can we ever expect the future



To enjoy the nice parts of  
the past.

Those who ~~write~~ write the  
shows always fall back on  
"Well, that's what the public  
wants".

No that's not what the  
public wants.

The United States use to be a  
respectable place to live, a  
place people wanted to visit -  
Now we are falling to the  
unpleasantness of the countries  
where many of the foreigners  
are coming from.

T.V. is very powerful - Why  
can't your committee be equally  
as powerful and bring pleasant,  
educational and clean viewing  
back to the people who buy  
the advertised products.

If I can be of any help, please  
feel free to contact me.



Laura A. Whitley  
18817 Munster Rd  
Derwood MD 20855

L.A. Whitley

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FCC MAIL ROOM

Honorable Reed Hundt  
Federal Communication Commission  
1919 M Street Northwest - Room 814  
Washington, D.C. 20554

Dear Sir:

As a member of the Missouri Association for Family and Community Education, I would ask you to strengthen the guidelines for the enforcement of the Children's Television Act of 1990 to provide more educational and informational programming for children.

The National Association for ECE which is an organization made up of volunteers, has been actively working to improve television programming for children.

We feel that our children are the future of our country, and if our country is to have the kind of bright future we hope for, then our children need special consideration. Television is a sales medium and children's programming is especially geared to selling children cereal, toys and other products. Educational needs are not a priority when programs are designed. Indeed, some of the current programs for children are nothing more than a large sales pitch.

A few excellent programs have been developed since the act was passed and if the guidelines were clearer more quality programs could be provided for our children.

Thank you for your consideration of this matter.

Sincerely,

*Carolyn Phelton*  
400 Pralle Ln

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*St Charles, Mo*

63303

MM93-48



North Dakota Association for  
Family and Community Education

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FCC MAIL ROOM

July 17, 1994

Honorable Rod Hundt Ch.  
Federal Communication Commission  
1919 M Street N.W.  
Washington D.C.

Dear Sir:

I am writing to ask that the guidelines for  
enforcement of the Children's Television act of 1990 be  
strengthened. More educational and informational programs  
for children are needed.

Our children need special consideration for what  
we instill in them to-day will be what they will  
be to-morrow. They are our country's future.

Thank you for your work and concern. Know that it  
thanks to people like you that we are beginning to  
see some excellent programs.

Sincerely  
Alma P. Tavis

Box 684

Min Allen, N.D. 58631

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FCC MAIL ROOM

Mrs. Janice M. Kiest  
705 W. Charles St.  
Plano, Ill. 60545  
July 12, 1994

Federal Communications Commission  
Washington DC

Honorable Reed Hundt, Chairman:

I am writing in support of stronger guidelines to provide more educational and informative programs for children.

There needs to be a clearer definition of educational programs, and a requirement that these programs be shown at times when children are most likely to be watching.

TV has a powerful influence on children and adults. If you just consider the commercials and how they play up to the children to buy, you know it is having an effect on them, Good or bad. This is our future. This is their future. Why are we allowing a handful of deranged minds to corrupt a whole nation?



Janice M. Kiest

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July 12, 1994

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JUL 25 1994

The Honorable Rod Hundt, Chairman  
 Federal Communications Commission FCC MAIL ROOM  
 1919 M Street N.W., Room 814  
 Washington, DC 20554

Laura Johnson  
 RR 1 Box 224A  
 Headland, AL 36345

Dear Mr. Hundt:

As parents we are concerned tremendously about the current and future television programming. We would like to ask that the guidelines for enforcement of the Children's Television Act of 1990 be strengthened to provide more educational & informational programs for children.

Our children are the country's future. Television has a powerful influence on them and the rest of society, but children need special consideration.

It is obvious that our schools are underfunded and troubled. Many children are not ready for school and the only teaching they receive at home is from the T.V.

Children's programs should be targeted at their age level and with clearer guidelines, more quality programs could be produced. Educational needs

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should always be a priority when programs are developed. These programs, of course, should always be at times of the day that children would most likely be watching.

The FCC must take a stand for children's television and come up with clearer guidelines for educational programs.

Thank you for your help!

Sandra S. Johnson, Rt. 1 Box 234-A, Headland, AL 36345

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FCC MAIL ROOM

MM 93-48

Walter Hermes  
Box 53

July 22, 1994

Glen Ullin, N.D. 58631

Honorable Reed Hunt Chf  
Federal Communications Comm.

WALTER HERMES  
P.O. BOX 53  
GLEN ULLIN, ND 58631

Dear Sir:

I am writing this letter because I am concerned  
with strengthening the guide lines for enforcement of  
The Children's Television act of 1990.

We need to provide more educational and inform-  
ational programs for children

There is such a tremendous potential for the educational  
use of television. an hour a day would be a minimum  
amount of educational programs. Especially targeted  
at their age level, one only needs to know  
the tremendous good Sesame Street has done for  
children, my Grandchildren have gained so much  
from that type of program, so please try  
to influence the broadcasting compays to do more.

Thanks

Sincerely yours

Walter Hermes

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